

# Molly McGuirk

Graphic Designer + Front-end Developer

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## EXPERIENCE

Founder

**MoMc Designs, LLC.** Jul 2013 - Present, NY

Collaborating with agencies, start-ups and independent clients on projects of all stages, including MVP ideation and refinement, research, wireframing, testing, UX/UI design, SEO, front-end development, print design, branding, logo design, and illustration.

Notable Projects:

- **Tim Hortons** UX Consultant + Designer for eCommerce app
- **Stella Service** UX/UI Designer for responsive survey web app and email
- **Frameworkd** UX/UI Designer + Front-end Developer for various clients
- **BONMi** Art Director + Website Developer for restaurant
- **Google** Illustrator

Visual Designer (Contract)

**Get Human** May 2013 - Jul 2013

Conceptualized and designed custom icon set for website.

Visual Designer (Contract)

**Kayak** Apr 2012 - Jul 2012

Designed newsletter campaigns, email alerts, and promotional online ads.

Visual Designer + Front-end Developer (Contract)

**Etsy** May 2012 - Jul 2012

Designed and programmed monthly email templates in Mailchimp.

UX Consultant + Designer (Contract)

**Partners In Health** Dec 2010

Created wireframes and userflows for Partners in Health mobile app.

Art Director

**Flying Kites Global** Dec 2010 - Jul 2013, NY

Responsible for overseeing, creating and streamlining all online and printed materials including website, marketing campaigns, newsletters and brand.

Lead Creative, Print + Interactive Designer

**Rubic Designs, Inc.** Sep 2007 - Dec 2010, RI

Responsible for content architecture, wireframe production, website design, front-end programming, flash design, video animation, CMS maintenance.

## EDUCATION

JavaScript 101

**General Assembly**

Feb 2013, NY

B.A. in Studio Arts

**Salve Regina University**

Sep 2003 - May 2007, RI

1<sup>st</sup> Major - Graphic Design

2<sup>nd</sup> Major - Media Technology

Study Abroad Program

**University of Rome**

Aug 2005 - Dec 2005, Italy

## SKILLS + TOOLS

- Ideation
- User Flows
- Wireframing
- Prototyping
- UX Design
- Visual Design
- HTML/HTML5
- CSS/SASS
- JS/JQuery
- Print Design
- Branding
- Logo + Icon Design
- Illustration
- Adobe CC
- Sketch
- Coda
- Sublime Text
- WordPress
- Microsoft Office
- MailChimp